

# Lunchtime-Workshop "Graphical Abstracts"

**Date:** April 16<sup>th</sup>, 2025

**Time:** 11 a.m. – 1 p.m.

Via Zoom: <https://uksh-de.zoom-x.de/j/63090904711?pwd=cAjQEZTKXogS7TUkvaZSiFzbqEqf1G.1>

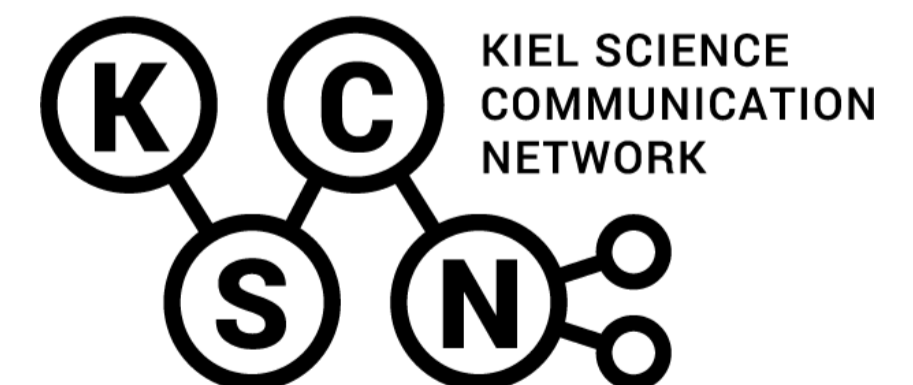
Meeting ID: 630 9090 4711  
Kenncode: 965987

## Speakers and Organizers

- Dr. Lennart Lenk (Clinic for Pediatrics and Adolescent Medicine I, UKSH, Campus Kiel)
- Dr. Sarah Habig (University Cancer Center Schleswig-Holstein (UCCSH))
- Antonia Lucas (University Cancer Center Schleswig-Holstein (UCCSH))
- Dr. Sophie Steinhäuser (Clinic for Internal Medicine II, Hematology and Oncology, UKSH, Campus Kiel)
- Dr. Yael Barel-Ben David (Kiel Science Communication Network)
- Björn Döge (Kiel Science Communication Network)

## Topics

- Introduction to USCA & NORD-Workshop 'Precision-Oncology'
- Why Science Communication
- How to design a graphical abstract
  - Core message
  - Apply design principles
  - Customization for a specific target group



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